

Build Interest in a Specific Discipline - Business

BizEd: A Leadership Program for High School Students

Rutgers, The State University of New Jersey - Camden School of Business

NJ Higher Education Sector: Public Research University

Year Began: 2001

Participants Served: 25

CONTACT INFORMATION

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Partners: Past Participating High Schools:, Audubon, Cherry Hill East, Cherry Hill West, Cinnaminson, Collingswood, Delran, Eastern Regional, Gloucester City, Haddon Heights, Haddon Township, Haddonfield Memorial, Highland, Lindenwold, Moorestown, Paulsboro, Sterling, Williamstown, Winslow, Woodbury, Woodrow Wilson

DESCRIPTION

BizEd: A Leadership Program for High School Students, is a program unique to Southern New Jersey, that offers outstanding high school students from Burlington, Camden, and Gloucester counties, an intensive and fun introduction to collegiate business education. It is designed to spark creativity, develop decision-making skills and reinforce the concept that the business world offers exciting and profitable career opportunities.

The two-week summer session introduces area high school students to the theory and practice of accounting, finance, management, marketing, and technology.

Transfer Leadership Program

Rutgers, The State University of New Jersey - Camden School of Business

NJ Higher Education Sector: Public Research University

Year Began: 2004

Participants Served: 8

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Partners: Burlington County College

DESCRIPTION

The program provides students the opportunity to participate in a class involving a Rutgers Camden professor while still a Burlington County College student. It also provides the opportunity to share in the insights top level executives have on leadership. The student is eligible for a scholarship to Rutgers Camden. Once admitted into the School of Business, students have the opportunity to compete for the "Leadership Program" available to honors students.

Leadership course offered one semester each academic year to 2nd year business majors from Burlington County College with a 3.0 GPA.
